



COMPANY & SERVICES OVERVIEW

We build and grow WordPress solutions for business.

Websites, WooCommerce solutions and custom development
— from the first idea to ongoing improvement.

Technical expertise, clear accountability and seamless
collaboration for B2B projects.

MB Verslas Media

Company registration no. 305955896

verslasmedia.it

A technology partner who understands your business needs.

We build, maintain and enhance WordPress websites, WooCommerce stores and custom digital solutions. We work with businesses that value technical quality, smooth collaboration and clear accountability.

9 YEARS OF HANDS-ON EXPERIENCE

Experience delivering and maintaining digital projects of different sizes and complexity.

HOW WE WORK

One point of accountability

We coordinate technical decisions, tasks, deadlines and communication through one point of contact.

SPECIALIST NETWORK

Expertise as needed

When required, we involve long-standing trusted specialists while retaining project oversight and quality control.

CONTACT DETAILS & COMPANY INFORMATION

MB Verslas Media

Company registration no. 305955896

Business hours: 8:00–17:00

verslasmedia.lt

info@verslasmedia.lt

24/7

Critical incident response 24/7, under the agreed plan.

PROJECT MANAGER

Rokas Andriuškevičius

rokas@verslasmedia.lt

One point of contact for project matters, a transparent workflow and direct communication throughout our collaboration.

End-to-end WordPress solutions from one team.

From launching a new project or business website to long-term maintenance, optimization and advanced custom development.

01 / SERVICE

WordPress website development

We build corporate, service, B2B and content websites with intuitive structure, easy administration and a solid technical foundation.

02 / SERVICE

Technical maintenance & development

Regular updates, security monitoring, backups, troubleshooting and planned improvements.

03 / SERVICE

WooCommerce solutions

Online store development, order workflows, payment and shipping integrations and tailored e-commerce rules.

04 / SERVICE

Custom development

Custom features, B2B portals, self-service platforms, process automation and solutions tailored to business logic.

05 / SERVICE

Integrations & APIs

Connecting CRM, ERP, accounting, ordering and other systems; automating data flows and ensuring reliability.

06 / SERVICE

Audits & optimization

Assessments of performance, functionality, links, technical SEO, security and user experience, with clear findings.

A clear process prevents chaos and drives progress.

Successful outcomes begin with a thorough understanding of your needs and disciplined project management.

01 Assess the current situation

We review the website's technical health, software versions, key features, integrations and main areas of risk.

02 Set priorities

We distinguish issues requiring immediate attention, improvements worth addressing soon and larger development phases to plan ahead.

03 Deliver with care

Each agreed change has a defined scope, clear rationale and appropriate testing, so improvements create value rather than new risks.

04 Ensure continuity

After launch or handover, we continue maintenance, plan next steps and help your system evolve alongside business needs.

THE OUTCOME: A well-managed technical environment, transparent priorities and a digital solution that improves consistently.

Trust is built through systems, not promises.

When maintenance and development are managed properly, clients always know what is happening and who is responsible.

01 / PRINCIPLE

Clear incident management

Every issue has a priority, an owner, an action plan and a clear path to resolution.

02 / PRINCIPLE

Controlled updates

We assess WordPress core, theme and plugin updates for compatibility, security and functionality.

03 / PRINCIPLE

Costs planned in advance

We clearly distinguish ongoing maintenance, additional development work and larger project phases.

04 / PRINCIPLE

Documented system knowledge

Access credentials, technical dependencies and completed changes are documented, rather than left in one person's memory.

AI-ASSISTED WORK

We use AI for analysis, exploring options and accelerating routine work. It helps our specialists work more efficiently, but architecture, technical decisions, quality assurance and accountability always remain in human hands.

We manage every task in Asana.

Business clients can track progress, comment on tasks, review priorities and rely on a single source of truth.

We use Asana as our centralized project management platform. We log tasks, assign owners and track deadlines, discussions, dependencies and completed work. This reduces information lost in email and makes collaboration more transparent.

ASANA TASK BOARD / ILLUSTRATIVE EXAMPLE

NEW

Check website links
High priority

Update plugins
Scheduled maintenance

IN PROGRESS

Optimize performance
Assigned specialist

Structure a new page
Comments and files

IN REVIEW

Test WooCommerce
Awaiting approval

B2B registration flow
Client feedback

COMPLETED

Check backups
Verified

Fix 404 errors
Completed

EASY FOR CLIENTS

Everything in one place

Tasks, comments, files, deadlines and completed work history in one clear system.

SMOOTH DELIVERY

Visibility & integrations

Asana helps coordinate the team and client, track priorities and connect task workflows.

Different needs call for different levels of support.

We tailor our engagement model to your situation — from essential maintenance to ongoing development or a standalone project.

01 / STABILITY

Essential technical maintenance

For businesses prioritizing reliable website operation, updates, security and a prompt response to technical issues.

02 / GROWTH

Maintenance with reserved development hours

Choose 5, 10, 15 or 20 hours per month for content updates, feature enhancements, optimization or ongoing development.

03 / TRANSFORMATION

Standalone development or modernization projects

For a new website, major redesign, complex integration or custom functionality, we plan a separate project phase.

CENTRALIZED MAINTENANCE FOR MULTIPLE WEBSITES. We plan tasks across websites or systems centrally, prioritizing the most valuable work for your organization.

Beyond traffic: we measure what creates real business value.

We combine analytics with real user behavior to identify where leads or sales are lost and prioritize the highest-impact improvements.

01 / AUDIENCE & TRAFFIC

Where do customers come from?

Channels and campaigns, new and returning visitors, engagement, devices, regions, landing pages and traffic quality.

02 / CONVERSIONS & REVENUE

What drives results?

Leads, calls, form submissions, conversion rates, order value, revenue, average basket value, ROAS and acquisition cost — where available.

03 / SALES FUNNEL

Where do visitors drop off?

Product views, add-to-cart actions, checkout starts and completions, abandoned carts, form errors and interrupted user journeys.

04 / REAL USER BEHAVIOR

What do people do on your site?

Click and scroll heatmaps, element interactions, navigation paths, session recordings and recurring friction points. We analyze real behavior.

FROM DATA TO MEASURABLE IMPROVEMENT

Hypothesis → A/B test → results → decision. We test headlines, calls to action, forms, layouts, search and checkout steps, measuring changes in conversion, lead quality, sales and ROI.

OPTIONAL SERVICE. Analytics, behavior tracking and A/B testing are tailored to client needs and the agreed scope. Session recordings and tracking follow privacy, consent and sensitive-data protection requirements.

A trusted technology partner gives decision-makers peace of mind.

Having a website or system is only part of the picture. What matters is knowing it is maintained, improved and managed responsibly.

MB Verslas Media helps businesses build and maintain digital solutions that deliver lasting value. With one clear owner for technical matters, it becomes easier to plan, decide and move forward without unnecessary friction.

01 / CLARITY

Visible tasks and next steps

You know what is happening now, what comes next and where the technical roadmap is heading.

02 / ACCOUNTABILITY

Coordinated ownership

Whatever the scope or specialist expertise required, communication and accountability remain clearly managed.

03 / CONTINUITY

Solutions built to last

We approach development, maintenance and improvement as one connected process rather than isolated tasks.

LET'S DISCUSS YOUR PROJECT

Looking for a partner to deliver, maintain and improve WordPress solutions responsibly? Let's discuss your needs and agree on a clear next step.

verslasmedia.it

info@verslasmedia.it

Clear answers before we get started

Practical working arrangements, accountability and processes to help you plan your project with confidence.

01 / FAQ

Can you share similar project examples?

Over nine years, we have worked with technology companies, animal-related and hobby websites, and internal management systems. We share examples individually while protecting client confidentiality.

06 / FAQ

How do you manage costs and scope changes?

We agree on scope, deliverables and costs before implementation. New features and major integrations are approved separately. Asana records priorities, progress and comments.

02 / FAQ

What is included in monthly maintenance?

Agreed WordPress, theme and plugin updates, health, security and backup checks. Content, new features and development are separate or covered by 5, 10, 15 or 20-hour monthly plans.

07 / FAQ

How do you test changes before release?

Higher-risk changes are tested in staging. As relevant, we test mobile layouts, forms, search, carts, checkout, payments and APIs. Approval precedes deployment.

03 / FAQ

What are your response times and SLAs?

We agree on hours, priorities, channels and response times in advance. Outages and security incidents take priority. Response time and recovery targets are separate.

08 / FAQ

How do you demonstrate business value?

We assess lead quality, conversions, sales, basket value, speed and incidents. Optional analytics and A/B tests help compare results with a baseline.

04 / FAQ

Who actually works on the project?

MB Verslas Media manages projects, technical context, communication and QA. Trusted long-term specialists support specific tasks, with one point of accountability.

09 / FAQ

Who owns code, accounts and access?

We provide administrative access and transfer paid deliverables under the contract. We recommend client-controlled domains and hosting. Third-party licenses retain their terms.

05 / FAQ

How do you ensure security and continuity?

We review access, components, vulnerabilities, backups and recovery readiness. Important changes include backup and rollback options; recovery objectives are agreed in the plan.

10 / FAQ

What do the first 30, 60 and 90 days look like?

30 days: access, health review, risk priorities. 60 days: maintenance setup, critical fixes and task visibility. 90 days: results, reporting and a development roadmap.



Practical digital solutions for your business start here.

We build, maintain and enhance WordPress and WooCommerce solutions. Clear project management, technical expertise and accountability for agreed outcomes — all through one trusted partnership.

LET'S DISCUSS YOUR PROJECT

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Tell us what you are planning to build or improve. We will assess your needs, recommend the right approach and outline a clear first step.

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